



# SoulCollage® Guidelines

Please read first:  
“The Principles of SoulCollage®”  
for overall guidelines and principles governing SoulCollage®.

- ◆ **Helping to protect SoulCollage®** — Please include the following statement in an appropriate location on blogs, websites, and articles:
- ◆ **SoulCollage® cards are not to be sold, traded, or bartered;** they are to be reproduced only for the personal use of the maker of the card. SoulCollage® cards may be shared as examples to illustrate the SoulCollage® process, but it is a principle of SoulCollage® that SoulCollage® cards are not for sale, trade, or barter. [from “The Principles of SoulCollage®”]
- ◆ **Honoring Seena Frost** — Please attribute the SoulCollage® process to her and link to her book and website: [www.soulcollage.com](http://www.soulcollage.com)
- ◆ **SoulCollage® is a registered trademark of SoulCollage® Inc.** — The SoulCollage® process is described in Seena B. Frost’s book, SoulCollage® <<http://www.soulcollage.com/book/soulcollage-book.php>>. More information about SoulCollage® can be found at [www.soulcollage.com](http://www.soulcollage.com).
  - ◆ It would be wonderful to also offer a link to the Principles of SoulCollage®. <<http://www.SoulCollage.com/home/principlesofSoulCollage.php>>
  - ◆ Honoring photographers and artists. If you want to, you can include the following statement in an appropriate location:

*Thank you to all the wonderful photographers and artists whose images inspired us to recreate and discover our inner and outer worlds.*
- ◆ **Displaying cards publicly** — SoulCollage® cards are designed for private use, so when they are displayed in public to demonstrate the SoulCollage® process (e.g., on the web, flyers, and at Trainings or SoulCollage® exhibitions) please use discretion in choosing appropriate cards to display. Ideally, SoulCollage® cards used in public should have no recognizable images from ads or other people’s photos or trademarked art, such as Disney images, unless you have specific written permission from the owner of those rights to use them. While there’s no clear legal definition for what constitutes a new collage creation, the use of more images and less recognizable images make it more likely for a collage to be considered in this way. Stock photo sites, such as istockphoto.com, can be a source of images that can be purchased and then used in these public ways. See the Principles of SoulCollage® for specifications regarding a “SoulCollage® Exhibition.”
- ◆ **Writing original articles** — If you create an original article discussing SoulCollage®, you may copyright the article in your own name. Please send a copy or a link to [alia@soulcollage.com](mailto:alia@soulcollage.com).
- ◆ **Handouts** — If you create an original handout, you may copyright it.

## SoulCollage® Guidelines (continued from page 1)

- ◆ **Quoting or paraphrasing** — If you quote Seena Frost (from her book, CDs, or personal emails), or quote Seena or other Facilitators from SoulCollage® Training materials or other original works in articles, handouts, electronic media or publications, please cite the source either at the point of inclusion or at the end of the text as a footnote, using an asterisk or a footnote number. Permission of the author is needed for use of more than a brief citation.
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- ◆ **The SoulCollage® motto: “Discover Your Wisdom. Change Your World™.” is also trademarked** and should appear only with the “TM” mark after it and only in reference to SoulCollage®.

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